

Al Naba Group rings in 2016 with strong ambitions for growth

Al Naba's growth over the past decades has been underpinned by a combination of enterprise, innovative thinking, and hard work

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Al Naba Group of Companies kicked off the New Year with a celebratory get-together that also saw management and senior staff stand shoulder to shoulder in a reaffirmation of their collective commitment to advancing the Group's strategic and business growth objectives during 2016.

Sayyid Khalid bin Hamed bin Saif Al Busaidi, Group Chairman, led fellow Board members and senior management colleagues at the get-together at the Banquet Hall of Oman Tourism College on January 2. The annual event, held at the start of each new year, is in line with a longstanding tradition that underscores the warm fraternal ties characterising the relationship between management and the company's large workforce.

Also in keeping with the spirit of the event, a number of long-serving employees of the Group were feted on the completion of 25 years and 10 years of service. They were presented with awards and gifts in appreciation of their dedicated services to the company, as well as a token of the esteem that the workforce enjoys in the eyes of the Group.

Additionally, a number of employees were rewarded for outstanding workplace accomplishments and initiatives – part of a Group-wide incentive programme designed to keep the staff well-motivated and engaged. Exemplary staff were recognized for, among other things, 'Teamwork Excellence', 'Meritorious Service', 'Bright Ideas', 'Behind the Scenes Excellence', 'Volunteerism', 'Neat and Clean Uniform', 'Exceptional Customer Service', 'Improving Efficiency', and so on.

Speaking on the occasion, Sayyid Khalid, Group Chairman, expressed sincere thanks to the management and staff for making common cause in supporting the achievement of the Group's corporate growth objectives during the past year. He exhorted his top-level team to stay the course and to build on this success despite the challenging economic and business environment triggered by the slump in global oil prices.